

# WE ARE HIRING!

## Assistant Sales & Marketing (M/F)

### Function:

- Co-responsible for identification & analysis of developments in the market
- Co-responsible for the annual plan and budget, taking care of its implementation and evaluation
- Co-responsible for market research and creation of competitive analysis
- Marketing campaign and promotion creation
- Analyse and report on the measurability of marketing activities to find the balance in budget distribution
- Manage and monitor sales targets and supports the sales departments
- Advise on product positioning based on market knowledge and consumer perceptions
- Monitor company image and provide brand awareness

### Requirements:

- Study background in Marketing, Commercial Economics, Communications, Business Administration or a related field
- At least 3 years of relevant work experience
- Speaks fluent and writes correct business English, speaks Papiamentu, Dutch is a pre
- Organized and detail oriented
- Team player, multi-task and time management
- Can work well in stressful, high-pressure situations
- Must be able to travel
- Computer skills, i.e. Microsoft Office.

***Ready to seize this opportunity?***

**Send your CV and cover letter (within 14 days) to  
[info@sitotrading.com](mailto:info@sitotrading.com)**